

ChoiceView™: TWO-WAY Visuals with Voice for Ticket Sales

"Wow, now I <u>see</u> what you're <u>talk</u>ing about!"™



1. Customer can't find good seats at Ticket website. Taps ChoiceView "Talk & View" link. Live ticket agent talks & sends concert venue graphic.



2. Agent explains pricing while instantly sending a view from the \$100 gold seats. **Customer says "it's** too far away."



3. Agent sends the views from the red & blue seats. Customer buys \$250 blue seats. Agent sends receipt & tickets that customer saves in History.

BENEFITS: Potentially abandoned sale is saved and upgraded for a satisfied customer. Sample ROI: Retailer pays \$2,850/mo to equip and maintain 10-agent seat call center and IVR with ChoiceView; Reaps \$5.22M over 5 years from additional revenue and reduced costs. Try CHOICEVIEW today! Contact Radish at 720-440-7560 or radishsystems.com for a full ChoiceView demo.

