

ChoiceView ™: TWO-WAY Visuals with Voice for Retail Sales & Service

"Wow, now I <u>see</u> what you're <u>talk</u>ing about!"™

1. Customer can't find perfect gift at a retail website, taps the ChoiceView "Talk & View" link. Live agent immediately responds & shows items but customer wants something else.



2. Customer uses ChoiceView "SendView" feature to snap & send a photo of her own bouquet to the agent. Agent says "Now I see what you want!"



3. Agent sends photos of several arrangements. Customer selects the best gift and submits her purchase information. Agent sends receipt; customer saves in "History".



BENEFITS: Potentially abandoned sale saved and upgraded for a satisfied customer.

Sample ROI: Retailer pays \$2,850/mo to equip and maintain 10-agent seat call center and IVR with ChoiceView and reaps \$5.22M over 5 years from additional revenue and reduced costs.

Try CHOICEVIEW today! Contact Radish at 720-440-7560 or radishsystems.com for a full ChoiceView demo.

