![ChoiceView™ logo]

ChoiceView 'Voice with Visuals' for Mobile Communications

Game-Changing Customer, Remote Patient, and Technical Support

ChoiceView™ technology converts your support for mobile callers to next-generation services that leap-frog the competition with simultaneous voice and visuals. ChoiceView allows live or automated agents to send ANY visuals while talking/texting with callers on ANY network who are using smart mobile devices. The visual and voice data are joined <u>securely</u> during the same transaction. Callers can save the visuals for later use, input text, and share photos or video clips with agents or IVRs. Businesses can save the transactions for records and quality control.

ChoiceView components are compatible with existing enterprise and network infrastructure:

- **Apps** for Apple and Android smart mobile devices
- **Live Agent** software for Windows-based computers
- **Visual IVR** (interactive voice response) software (change IVR to IVVR)
- **Widget** to connect from an enterprise mobile web site
- **SDK** (software developers kit) to add ChoiceView to branded apps
- A Communications-as-a-Service (CaaS) cloud-based **Platform**.
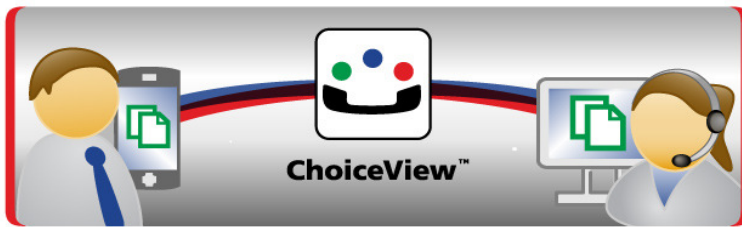
"Wow, now I see what you're talking about!"TM *transactions occur in real time. Callers see and save visuals such as **diagrams, photos, forms, coupons, menus, graphics, maps, documents, receipts, tickets, and video clips.** Callers can send photos, video clips and input text to agents or IVRs.*

With ChoiceView, callers are more engaged and understand information better. Businesses have more first-call resolutions and efficiently complete info requests, sales transactions, installations, repairs, and monitoring. Use cases include customer sales and technical support, remote patient monitoring, and 2nd-tier technical support.

ChoiceView FEATURES	ChoiceView BENEFITS
Business **INSTANTLY sends ANY visual** information, in real time, to mobile users while talking or texting.	Business **increases revenues, improves caller satisfaction**, and **reduces costs** with better transactions.
Caller easily **can send a photo or video clip** from the mobile device as well as **input text**.	Business uses visual information for better **customer, remote patient, or technical support**.
Visuals save time and increase accuracy. Comprehension is increased by over 5x.	**Increases first-time resolution, productivity, quality of transaction** and reduces follow-up communication.
Caller **SAVES visuals** by simply tapping "**+**" on the ChoiceView screen to see later in "History."	Business **doesn't need to email or mail visual info** and has a **record of the visuals** that were sent.
Automatically delivers calling party information before agent or IVR answers; transfers info to another agent.	**Caller doesn't repeat information** for quicker transactions; business has **record of entire transaction**.
Recovers dropped data sessions with same agent or IVR.	**Increases call completions** and **satisfaction.**
Seamlessly works with existing systems.	**No expenditures** for new telephony or IT systems.

Try ChoiceView today! Contact us for demos or more information.
See demo videos at www.RadishSystems.com. Download free ChoiceView app from Apple App Store or Android Market. Free SDK for mobile app developers.

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ChoiceView_demos