



## Marketing Coordinator Intern (2 positions)

*As an advanced business student, do you want to use your knowledge and skills in a real-world entrepreneurial venture?  
Would it be a capstone for your education to help launch innovative technologies that will transform business communications?*

*If so, please apply today!*

Radish Systems, LLC, an innovative leader improving the way businesses communicate with smart mobile device users, has a fast paced, team-spirited, and rewarding entrepreneurial work environment. Radish 2.0's mission is to introduce and diffuse ChoiceView™, a new communications approach that is transforming how people use smart mobile devices to transfer information and complete transactions easily and quickly. Our co-founders, including Drs. Richard A. Davis and Theresa M. Szczurek, successfully built its predecessor, Radish 1.0, in the 1990s and created innovative communications software that became the *de facto* standard used by Fortune-100 companies, integrated into Microsoft Windows operating system, and shipping in 90 percent of off-the-shelf PCs, modems, and chip sets.

### Responsibilities

Your overall purpose is to support the Radish Marketing team to successfully launch and grow Radish Systems. Based on your specific skills and background, you will

- Help conduct and synthesize ongoing research to update business and marketing plans;
- Help develop written materials, such as announcements and collateral;
- Assist with planning, launching and executing a comprehensive marketing and sales campaign;
- Assist with updating, maintaining, and integrating social and traditional media;
- Develop and maintain marketing databases and documents on online system; and
- Assist with a wide variety of marketing, technology, business, and office duties.

### Desired Qualifications

You will have the opportunity to capitalize upon your unique strengths. Preferably, you will:

- Be PC literate with Word, Excel, and PowerPoint at minimum;
- Have a car to run errands and have your own PC;
- Be a Junior or Senior business major or MBA student who has taken business planning and market research courses;
- Have excellent marketing, business, project management, oral/written communications skills; and preferable have a working knowledge of digital media, especially related to marketing.

### Employment

Immediate, non-paid beginning after 12-17-2010 for the next semester. 10-20 hours a week, flexible to coordinate with your school schedule. Work in a North Boulder office and report to the Chief Marketing Officer.

### Application

Review the website and job description. Submit a letter of interest and resume at [www.RadishSystems.com/careers](http://www.RadishSystems.com/careers). Please note that phone calls are not accepted.

If selected for this opportunity as CU student, you must complete an Internship Learning Plan (ILP) with Career Services at: <http://careerservices.colorado.edu/employers/internLearningPlan.aspx>

**Date Issued:** December 15, 2010 (open until removed from [www.RadishSystems.com](http://www.RadishSystems.com))