



Marketing Coordinator Intern (2 positions)

***As an advanced business student, do you want to use your knowledge and skills in a real-world entrepreneurial venture?
Would it be a capstone for your education to help launch innovative technologies that will transform business communication?***

If so, please apply today!

Radish Systems, LLC, an innovative leader improving the way businesses communicate with smart mobile device users, has a fast paced, team-spirited, and rewarding entrepreneurial work environment. Radish 2.0's mission is to introduce and diffuse ChoiceView™, a new communications approach that is transforming how people use smart mobile devices to transfer information and complete transactions easily and quickly. Our co-founders, including Drs. Richard A. Davis and Theresa M. Szczurek, successfully built its predecessor, Radish 1.0, in the 1990s and created innovative communications software that became the *defacto* standard used by Fortune-100 companies, integrated into Microsoft Windows operating system, and shipping in 90 percent of off-the-shelf PCs, modems, and chip sets.

Responsibilities

Your overall purpose is to support the CEO and Radish team to successfully launch and grow Radish Systems. Based on your specific skills and background, you will

- Help conduct and synthesize ongoing research to update the team;
- Help develop written materials, such as announcements and plans;
- Assist with planning, launching and executing a comprehensive marketing campaign;
- Assist with updating, maintaining, and integrating social and traditional media;
- Develop and maintain marketing databases and Google docs; and
- Assist with a wide variety of marketing, technology, business, and office duties.

Desired Qualifications

You will have the opportunity to capitalize upon your unique strengths. Preferably, you will:

- Be PC literate with Word, Excel, and PowerPoint at minimum;
- Have a car to run errands and have your own PC;
- Be a Junior or Senior business major or MBA student who has taken business planning and market research courses;
- Have excellent marketing, business, project management, oral/written communications skills; and Have a working knowledge of social media, especially related to marketing.

Employment

Immediate, non-paid through 12-17-2010 or beyond. 10-20 hours a week, flexible to coordinate with your school schedule. Work in a North Boulder office and report to the CEO.

Application

Review the website and job description. Submit a letter of interest and resume at www.RadishSystems.com/careers. Please note that phone calls are not accepted.

If selected for this opportunity as CU student, you must complete an Internship Learning Plan (ILP) with Career Services at: <http://careerservices.colorado.edu/employers/internLearningPlan.aspx>

Date Issued: August 26, 2010 (open until removed from www.RadishSystems.com)