



Radish Systems, LLC. Position Description: Marketing Intern

Date Issued: March 26, 2012

Start: Summer 2012

Purpose: *Help Radish Be Amazingly Successful!*
The Marketing Intern's purpose is to assist with marketing to successfully grow Radish Systems, LLC.

Responsibilities:

- Assist with product marketing and marketing communication, including traditional and social media;
- Assist with marketing research, including identification of potential markets and products;
- Assist with updating and maintaining Salesforce CRM, contacts with the media, and customers; and
- Help develop and support a special project, such as a campaign to generate leads in a selected industry segment, to help attract customers to Radish Systems.

Location: Work virtually and from headquarters office in north Boulder, CO.

Time: May to August (Summer) 2012 – exact dates TBD; 10 hours per week

Compensation: \$10/hour for undergrad, \$18/hour for MBA students

Reports to: CEO, Theresa M. Szczurek, Ph.D. and/or Director of Marketing

Capabilities:

- Proficient with MS Suite, especially Word, Excel, PowerPoint, etc.
- Proficient writer (English grammar, spelling, customer-focused terminology) for marketing-related emails, etc.
- Experienced researcher, both with physical and online sources; able to synthesize information and draw useful conclusions
- Motivated with a sense of "start-up-entrepreneur" urgency to help company be successful
- Creative, willing to share ideas, and eager to find ways to improve processes and procedures
- Independent worker -- able to work without close supervision and meet deadlines with high quality results
- Prefer: Experienced with updating websites
- Prefer: Proficient or willingness to learn with updating and responding to social media, including Twitter, blogs, Facebook, LinkedIn, YouTube, etc.

How to Apply:

- Learn about company and products at www.RadishSystems.com. Email letter of interest and resume to Careers@RadishSystem.com.