



Super Mobility Week 2014 powered by CTIA
September 8 - 10 at Sands Expo & Convention Center, Las Vegas
Call/Text 303-817-3307 for appointment

Radish CEO Speaks on “Future of Network” at Super Mobility Week Radish is Thought Leader for Visual IVRs & Visual Business Contact Centers

Las Vegas, NV (September 8, 2014) – Radish Systems, a mobile/enterprise software company that provides the patented ChoiceView multichannel ‘voice with visuals’ platform, announces its participation at Super Mobility Week 2014 powered by CTIA. ChoiceView offers the next generation of multimodal unified communications, allowing visual information and secure data from businesses to be shared during a phone call with callers using any phone and any network. ChoiceView transforms new and existing traditional Interactive Voice Response (IVR) systems from many vendors into next generation, true Visual IVRs. It transforms the traditional call center into a ‘voice with visuals’ live assistance center. Radish’s CEO, Theresa Szczurek, will speak on the un-panel #1, “Future of the Network” at #ComCON14: The Communications Unconference (Monday, September 8th from 2-6pm PDT in Palazzo A) and Radish will demo ChoiceView at the Unconference exhibit tables. She will also be on site through September 10th at the Super Mobility Week conference showcasing the ChoiceView true Visual IVR and live assistance capabilities. Learn more at www.supermobilityweek.com

ChoiceView Applications. Customer support is the killer app to improve sales and service. Use cases across many industries include mobile commerce, True Visual IVR (Interactive Voice Response) systems (TrueVisualIVR.com), technical support, employee communications, and enhanced customer support. In health care, for example, nurse coaches can talk with patients while instantly sharing complex medical information thereby improving health outcomes and patient adherence. In retail, customers can talk and quickly see product information, receive order status, and purchase just the right products resulting in happier customers and fewer returns. See more use cases and demo videos at RadishSystems.com/solutions/.

About Radish Systems. Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate with smart mobile device users through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of

multimodal unified communications, allowing visual information and secure data to be shared during a phone call with callers using any phone and any network. It eases the pain of frustrating automated phone systems (IVRs) and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. It enhances traditional call centers into 'voice with visuals' assistance centers. The patented, HIPAA-compliant technology increases comprehension, problem solving, and recall on support calls by as much as 600%, helps callers resolve inquiries faster with more clarity, improves the overall user experience, and increases business profits. For more information and a demonstration, visit RadishSystems.com or Twitter @RadishSystems.

###

Media Contact: Theresa Szczurek, 303-817-3307; media@RadishSystems.com

Radish, Radish logo, ChoiceView, and ChoiceView logo are trademarks for Radish Systems, LLC. All other trademarks belong to their respective owners.

TAGS: ChoiceView, Interactive Voice Response, Visual IVR, True Visual IVR, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Radish Systems, Customer Experience, Customer Relationship Management, mobile self-service, automated phone systems, Super Mobility Week, CTIA