



SpeechTEK 2015
August 17-19 at Marriott Marquis, NYC
Call/Text 303-817-3307 for appointment

Radish Speaks on "Visual Customer Engagement" at SpeechTEK Radish is Thought Leader for Visual IVRs & Visual Business Contact Centers

Boulder, CO (May 28, 2015) – Radish Systems, a mobile/enterprise software company that provides the patented ChoiceView multichannel 'voice with visuals' platform that improves customer support and sales, announces its participation at SpeechTEK 2015. ChoiceView offers the next generation of multimodal unified communications for enhanced visual customer engagement, allowing visual information and secure data from businesses to be shared during a phone call with callers using any phone and any network. Radish will speak on Weds. August 19th:

- "7 Essentials for Successful Implementation of Visual IVRs and Live Assistance, " Session D302, 11:45am-12:30pm
- "PANEL: Trends and Lessons Learned in Visual IVR," Session D304, 2:45-3:30pm

Radish will also be on site throughout the entire SpeechTEK conference showcasing the ChoiceView true Visual Interactive Voice Response (IVR) and live assistance capabilities. Learn more at www.speechTEK.com

ChoiceView Applications. ChoiceView transforms new and existing traditional Interactive Voice Response (IVR) systems from many vendors into next generation, true Visual IVRs. It transforms the traditional call center into a 'voice with visuals' live assistance center. Customer support is the killer app to improve sales and service. Use cases across many industries include mobile commerce, True Visual IVR (Interactive Voice Response) systems (TrueVisualIVR.com), technical support, and enhanced customer support. Across industries, businesses can easily administer visual customer surveys after a self-service or live agent transaction, thereby increasing response rates. In health care, for example, nurse coaches can talk with patients while instantly sharing complex medical information thereby improving health outcomes and patient adherence. In retail, customers can talk and quickly see product information, receive order status, and purchase just the right products resulting in happier customers, higher revenues, and fewer returns. See more use cases and demo videos at RadishSystems.com/solutions/.

About SpeechTEK. SpeechTEK 2015 held August 17-19 at the New York Marriott Marquis, is the world's biggest conference and exhibition dedicated exclusively to speech technology. Only at SpeechTEK will you find information on all the latest ideas, innovations, technologies, services and solutions for the world's leading companies. In addition, [SpeechTEK 2015](#) is co-located with the [CRM Evolution](#) and [Customer Service Experience](#) conferences.

About Radish Systems. Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate visually with all callers, including smart mobile device and browser users, through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of multimodal unified communications, allowing visual information and secure data to be shared during a phone call with callers using any phone, any network, and many display devices. It eases the pain of frustrating automated phone systems (IVRs) and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. The patented, HIPAA-compliant technology increases comprehension, problem solving, and recall on calls by as much as 600%, helps callers resolve inquiries faster with more clarity, improves overall user experience, and increases business profits. To experience "Wow, now I see what you're talking about!™" go to www.RadishSystems.com, view the demo videos and/or tap "Try ChoiceView Now!" Twitter @RadishSystems.

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ChoiceView is a registered trademark and Radish, Radish logo, ChoiceView logo, and "Wow, now I see what you're talking about!" are trademarks of Radish Systems, LLC. All other trademarks belong to their respective owners.

TAGS: ChoiceView, Interactive Voice Response, Visual IVR, True Visual IVR, Mobile User Experience, Unified Communications, Contact Center, Mobile Customer Support, Radish Systems, Customer Experience, Customer Relationship Management, mobile self-service, automated phone systems, SpeechTEK, visual customer engagement, voice with visuals