

Radish Systems Named as Top Social Venture Finalist at CO Impact Days *One of 100 to Participate in Second Annual Marketplace for Impact Investing*

Boulder , CO, November 16, 2017 – Radish Systems is pleased to announce its participation in the [CO Impact Days and Initiative](#). Radish is among the top 100 social ventures that will meet face-to-face with investors in the “shark tank for good” to seek “impact investments” at CO Impact Days Social Venture Marketplace on November 17, 2017 in Denver. **The public is invited; tickets are available at www.coimpactdays.org**. The goal of CO Impact Initiative is to catalyze \$100 million in impact investments into Colorado social ventures in the next three years.

“Radish Systems is excited to meet the movers and shakers who believe that it’s good business to invest in critical social issues, such as improving healthcare. Radish enhances healthcare communications by sharing visuals with voice and chat, thereby impacting care, health, and costs,” says Radish CEO Theresa Szczurek.

The 100 ventures will convene on November 17 at the Ellie Caulkins Opera House at the Denver Performing Arts Complex for the second year of this innovative, exciting and inspirational statewide marketplace for impact investing. The chosen social ventures have the opportunity to showcase their investment opportunities to offer not only a financial return on the impact investor's investment, but also to offer solutions to some of the most pressing issues of our time.

“We are so thrilled to again invite over 200 investors and philanthropists to interact with these valuable social ventures. When these two groups of powerful move-makers share a room, there is no telling the good that will come. We’ve aimed to offer a diverse array of impact investments, with a goal that every investor attendee will leave knowing that deal flow is *not* a Colorado impact investing problem,” said Dr. Stephanie Gripne, Founder of the Impact Finance Center and creator of CO Impact Days and Initiative. “We’re excited to continue this effort and see even more fruitful collisions at this year’s marketplace.”

About CO Impact Days and Initiative

CO Impact Days is on November 15-17, 2017. CO Impact Days is in the second year of its trail blazing effort to create a statewide marketplace for impact investing; identifying, connecting, and celebrating Colorado's top

social ventures and impact investors from the Western Slope to the Front Range. CO Impact Days' brings together Colorado's top 100 social ventures, 200 impact investors, and 500+ community members to Learn. Connect. Invest. For more information or tickets, visit www.coimpactdays.org or contact Kristin Giant at kgiant@coimpactdays.org. CO Impact Initiative, created by the Impact Finance Center and led by Dr. Stephanie Gripne, is a 3-year strategy to elevate and accelerate impact investing in Colorado, catalyzing the flow of \$100 million in investment capital into Colorado social ventures that deliver positive impact on the state's communities, economy and natural environment.

About Radish Systems

Radish Systems, a mobile/enterprise software and professional services company, improves the way organizations communicate visually with all callers, including smart mobile device and browser users, through its award-winning ChoiceView Software-as-a-Service (SaaS) technology platform. ChoiceView offers the next generation of multimodal unified communications, allowing visual information and secure data to be shared during a phone or call with callers using any phone, any network, and many display devices. It eases the pain of frustrating automated phone systems (IVRs) and live assistance. It transforms new and existing traditional IVR systems from many vendors into next generation, true Visual IVRs. The patented, HIPAA-compliant technology increases comprehension, problem solving, and recall on calls by as much as 600 percent, helps callers resolve inquiries faster with more clarity, improves overall user experience, and increases business profits. Visit RadishSystems.com and Twitter @RadishSystems.

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Sample Tweet

@RadishSystems is Social Venture Finalist at @COImpactDays, exhibits in #Marketplace, Nov 17, Register: www.coimpactdays.org #SocEnt

Visuals: RadishSystems.com/media-center/media-resources/